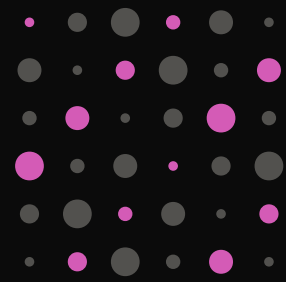
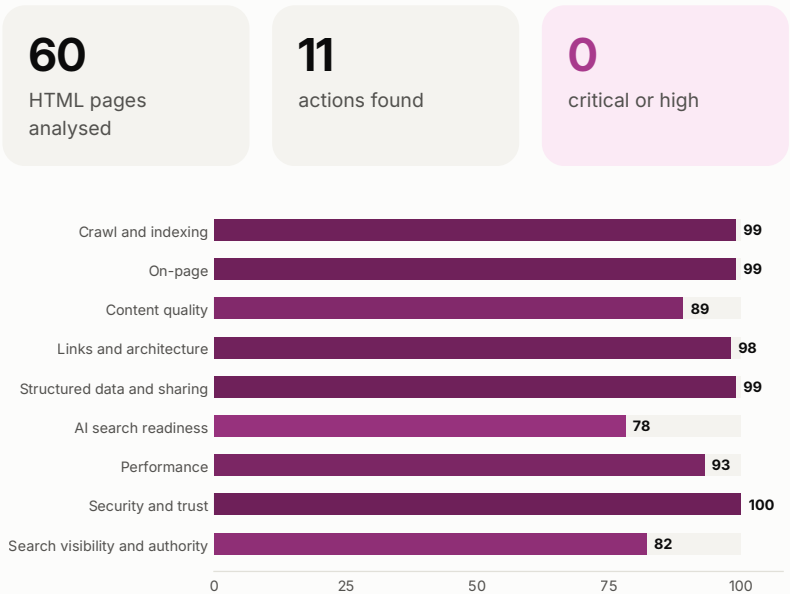
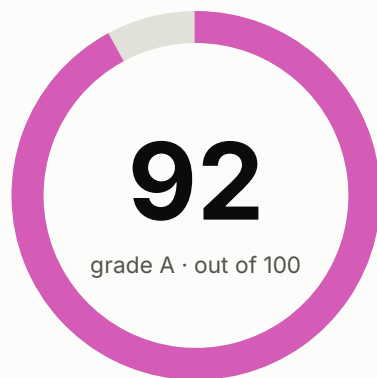


claude-seo.md

A live crawl of the site, checked by rules, judged by Jev, scored by code and explained in plain language.



14 October 2026 · 60 URLs crawled · 825 Jev judgments



What matters most on claude-seo.md

Claude SEO scores 92 (A) across 60 fetched HTML pages. The strongest measured areas are security and trust at 100, crawl and indexing at 99, and on-page at 99. Rules found no broken internal links, missing titles or canonical problems in the crawl. Search visibility and authority at 82 and content quality at 89 leave more room for improvement than the technical foundations.

The main opportunity is to make existing pages more useful for people searching for Claude SEO tools and skills, using the keyword evidence in JEV-001 and JEV-002. JEV-002 includes 16 matches flagged to verify before editing. Visitors also meet a homepage heading that does not explicitly name the product: Jev judged its topic clarity weak in JEV-007. State that this is a free, open-source SEO audit tool for Claude Code. Treat JEV-004's broader identity concern as a review item, not a confirmed omission, since the title and description already explain the product.

92_{/100}

overall score, grade A

0

fix-first actions

0

quick wins

87%

Jev answers decisive

JEV-001 · P2 DataForSEO

Relevant keywords close to page one

Impact 100 · About a day · 4 pages

JEV-002 · P2 DataForSEO

Relevant keywords an existing page could win

Impact 100 · About a day · 30 pages

JEV-003 · P2 DataForSEO

Far fewer referring domains than sites ranking for the same keywords

Impact 100 · A project · 1 page

What works, what holds it back, what to do

What is working

- The crawl found no issues with robots access, sitemaps, indexing directives or canonicals across the 60 fetched HTML pages.
- Rules detected no missing or duplicate titles or descriptions, thin content, or duplicate content in the crawl.
- Homepage PageSpeed performance scores were 99 on mobile and 100 on desktop, with URL-level field measurements rated good.
- Security and trust scored 100, with no detected HTTPS, mixed-content or security-header issues.
- DataForSEO reports position 2 for 'claude seo' and 858 backlinks from 65 referring domains. These are observed search and link signals, not traffic measurements.

What is holding the site back

- People searching for relevant tools may encounter pages that could address their questions more directly. JEV-001 and JEV-002 identify existing-page opportunities; verify the 16 flagged matches in JEV-002.
- Visitors must infer the product from the homepage slogan. Jev judged the main heading unclear in JEV-007; JEV-004's identity finding needs verification. The personal_or_portfolio classification is an apparent false positive given the product title and description.
- The site has 65 referring domains against a median of 99,296 across 5 domains ranking for the same keywords. JEV-003 warrants a realistic outreach review, not treating much larger publishers as like-for-like targets.
- Rules flagged missing SoftwareApplication properties on 29 pages in JEV-005. Check rich-result eligibility and add only accurate, supportable prices or reviews.
- Maintenance issues include a temporary host redirect in JEV-006, 21 images without explicit size in JEV-009, and errors on 2 of 80 sampled outbound links in JEV-011.

Plan

This week

- JEV-007 Replace the homepage slogan with a heading that names the product and purpose (effort 1).
- JEV-004 Verify the homepage identity concern against the existing title and description before changing copy (effort 1).
- JEV-006 Use a permanent host redirect if the www-to-primary-host move is permanent (effort 1).
- JEV-011 Check the two reported outbound errors and repair or remove links where necessary (effort 1).

This month

- JEV-001 Review the listed keyword opportunities and improve the relevant existing pages (effort 2).
- JEV-005 Review SoftwareApplication eligibility and supply truthful required properties where appropriate (effort 1).
- JEV-009 Add explicit width and height to the flagged images (effort 1).
- JEV-010 Replace generic internal link text with a description of the destination (effort 1).

This quarter

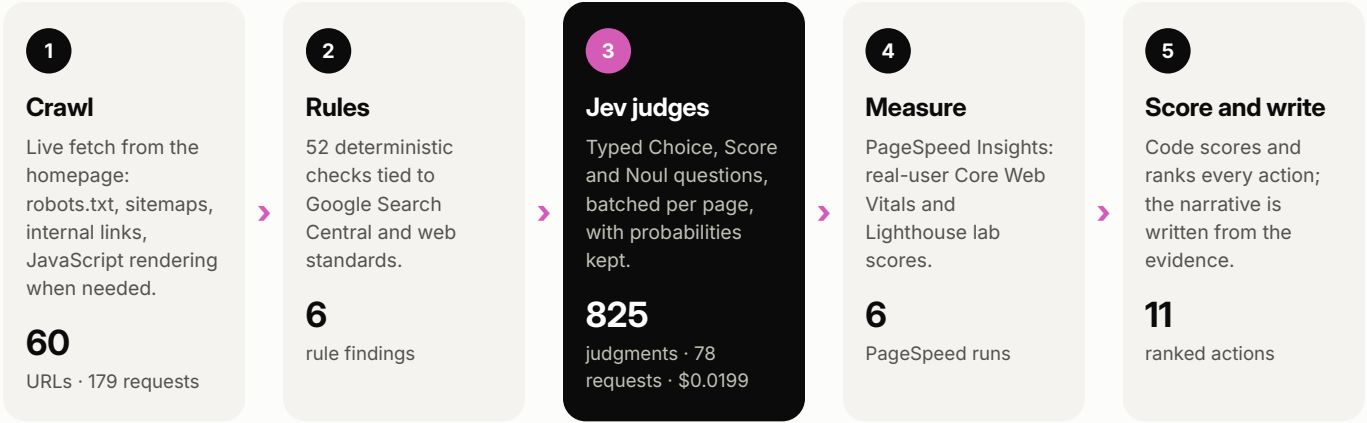
- JEV-002 Verify the flagged keyword-to-page matches and expand relevant existing content (effort 2).
- JEV-003 Review relevant referring-domain opportunities using comparable sites, not just large publishers (effort 4).
- JEV-008 Verify Jev's findings on the three blog introductions and bring the main point forward where useful (effort 1).

After changes, rerun the crawl and compare search queries and page performance with your own analytics. Identity clarity and answer-first writing are editorial heuristics, not ranking factors; Google says no special optimization is needed for its AI features.

Written by: Written by AI from the findings.

A source finds, code decides, Jev judges, Claude writes

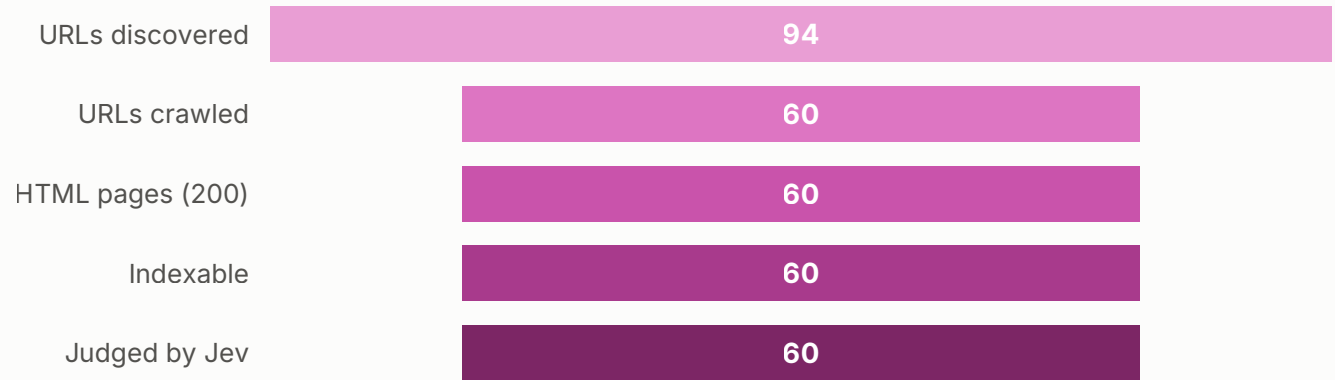
Each stage does only what it is good at. Anything a count, a status code or a string match can decide is decided by code. Jev, TypeSafe's System One model, answers narrow typed questions about meaning, with probabilities. Nothing is invented to fill a gap: missing data is shown as missing.



Who decides what

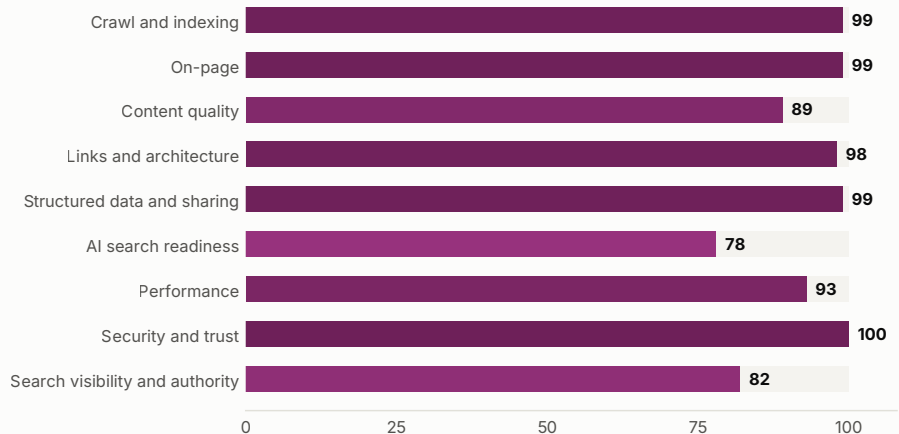
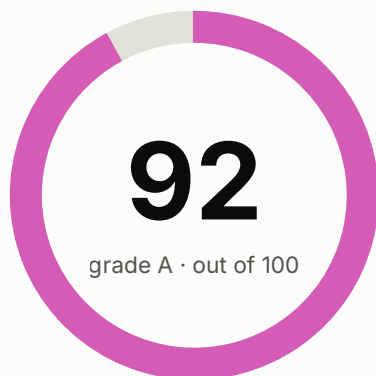
STAGE	OWNS	NEVER DOES
Code	Crawling, status codes, counts, duplicates, schema parsing, formulas, ranking	Guess at meaning
Jev	Page type, search intent, importance, helpfulness, specificity, trust, citability, title and meta fit, competing page pairs	Predict rankings or traffic, invent data, grant permission to act
PageSpeed	Chrome UX Report field data and Lighthouse lab scores	Stand in for every page or device
Claude	The summary and plan, citing action IDs	Add findings that the evidence does not show

What went through each stage

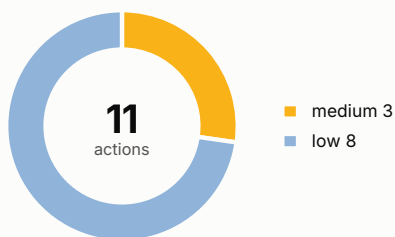


SCORECARD

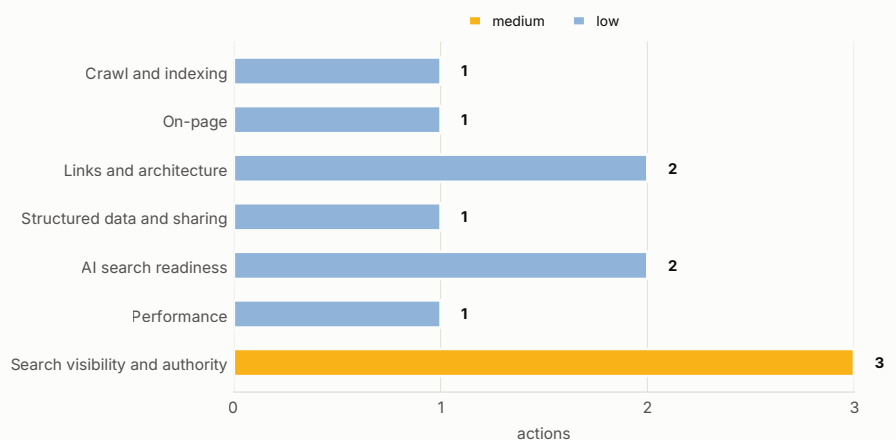
9 areas, one score



AREA	SCORE	WEIGHT	ACTIONS	HOW IT IS SCORED
Crawl and indexing	99	20	1	Rules only
On-page	99	15	1	Rules plus Jev findings
Content quality	89	20	0	70% Jev judgment (helpfulness, specificity, trust), 30% rules
Links and architecture	98	10	2	Rules only
Structured data and sharing	99	8	1	Rules only
AI search readiness	78	12	2	70% Jev judgment (citability, answer-first, entity clarity), 30% rules; editorial heuristics, since Google states no special optimization is required for AI features
Performance	93	10	1	50% Lighthouse mobile performance, 50% crawl observations
Security and trust	100	5	0	Rules only
Search visibility and authority	82	15	3	DataForSEO rankings, keywords and backlinks, filtered by Jev relevance



Actions by severity

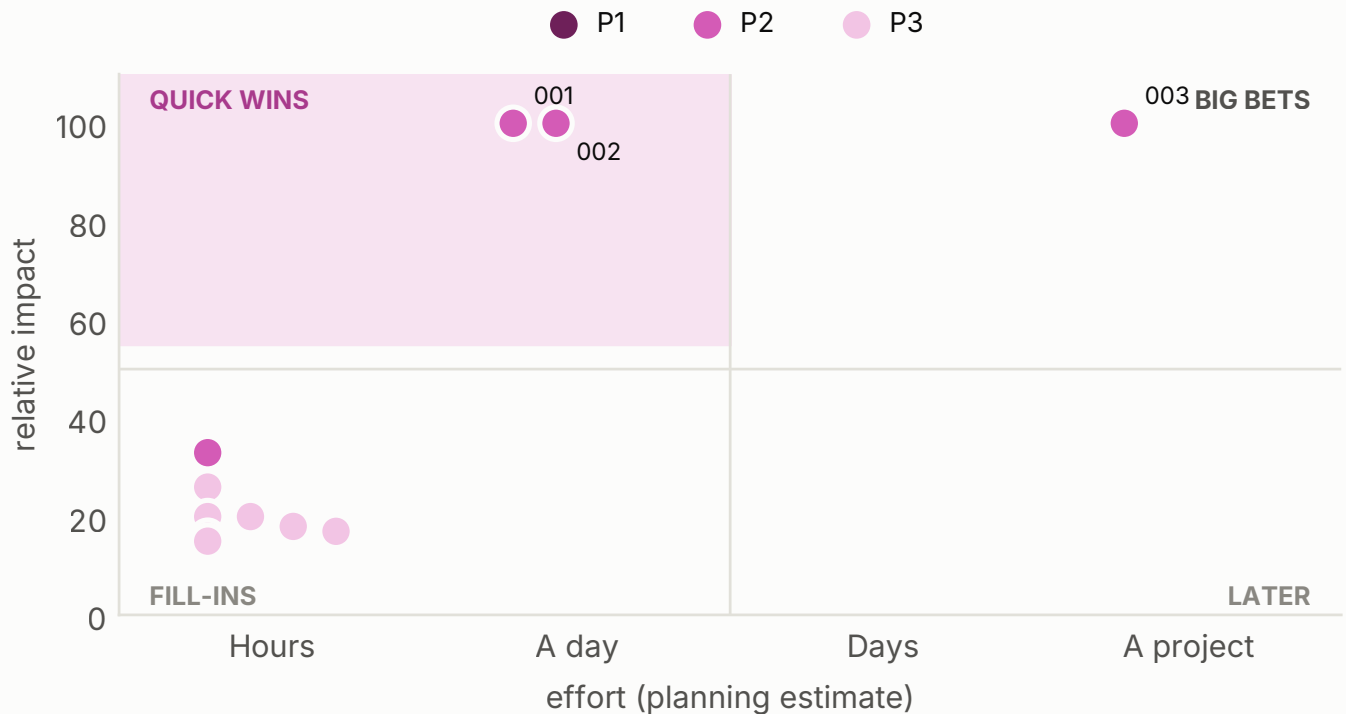


Actions by area and severity

PRIORITIES

What to fix first

Impact combines severity, how many pages are affected and how important Jev judged those pages to be. Effort is a planning estimate, not a quote.

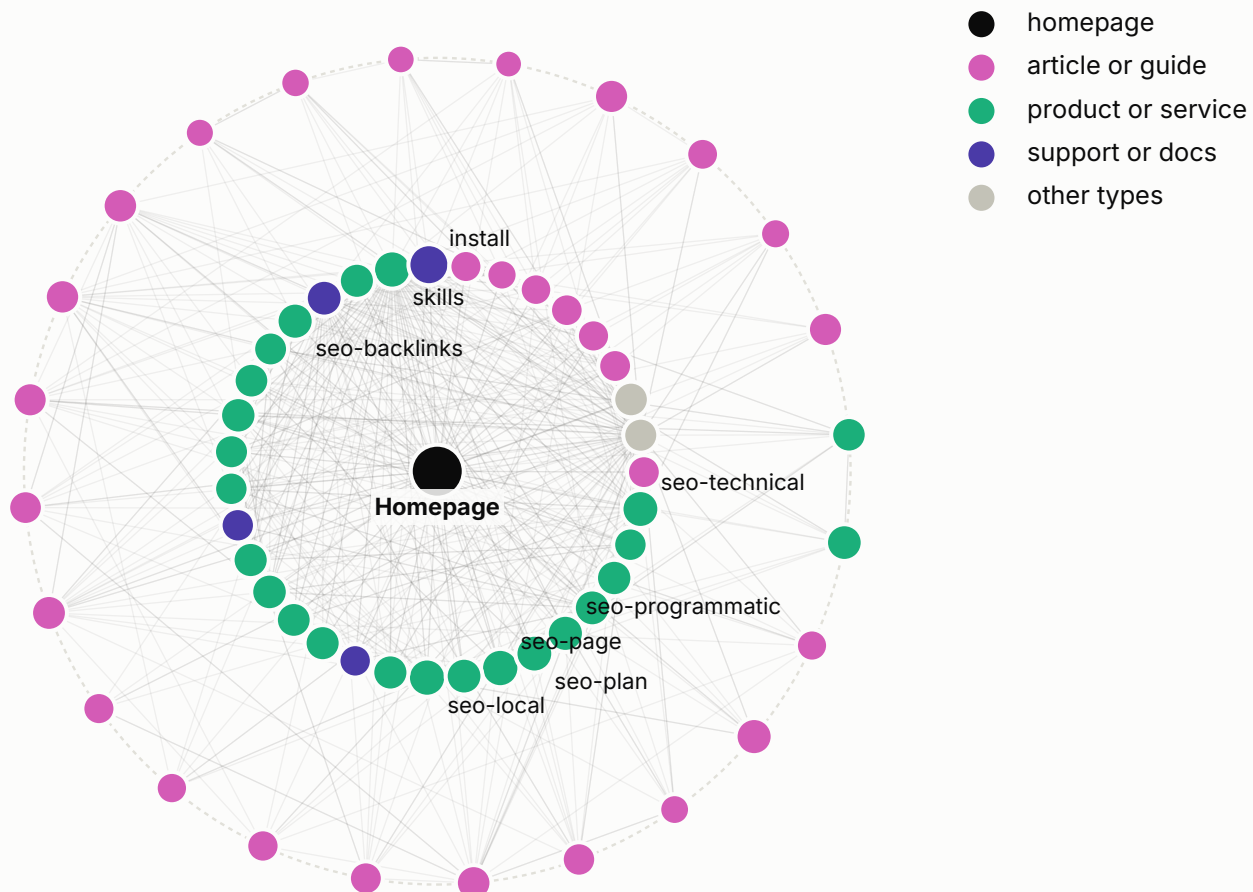


Each dot is one action; labelled dots are fix-first or high impact. Colour shows priority.

ID	ACTION	PRIORITY	IMPACT	EFFORT	PAGES	BY
JEV-001	Relevant keywords close to page one	P2 Plan next	100	About a day	4	DataForSEO
JEV-002	Relevant keywords an existing page could win	P2 Plan next	100	About a day	30	DataForSEO
JEV-003	Far fewer referring domains than sites ranking for the same keywords	P2 Plan next	100	A project	1	DataForSEO
JEV-004	Homepage does not state who, what and where plainly	P2 Plan next	33	Hours	1	Jev judged
JEV-005	Structured data missing properties Google requires for rich results	P3 When convenient	26	Hours	29	rule
JEV-006	Host or HTTPS redirect is temporary (302 or 307)	P3 When convenient	20	Hours	1	rule
JEV-007	Main headings that do not state the topic	P3 When convenient	20	Hours	1	Jev judged
JEV-008	Pages that bury the main point	P3 When convenient	18	Hours	3	Jev judged
JEV-009	Images without width and height	P3 When convenient	17	Hours	5	rule
JEV-010	Internal links with generic anchor text	P3 When convenient	16	Hours	1	rule

How the site is linked

Pages laid out by clicks from the homepage. Bigger dots are pages Jev judged more important; the outer dashed ring holds pages that no crawled page links to.



Where the site ranks today

Google rankings, estimated traffic and links for `claude-seo.md` (location 2840, language en).
Traffic is DataForSEO's estimate from rankings and search volumes, not measured visits.

53

keywords ranking in Google

156

estimated monthly visits (ETV)

65

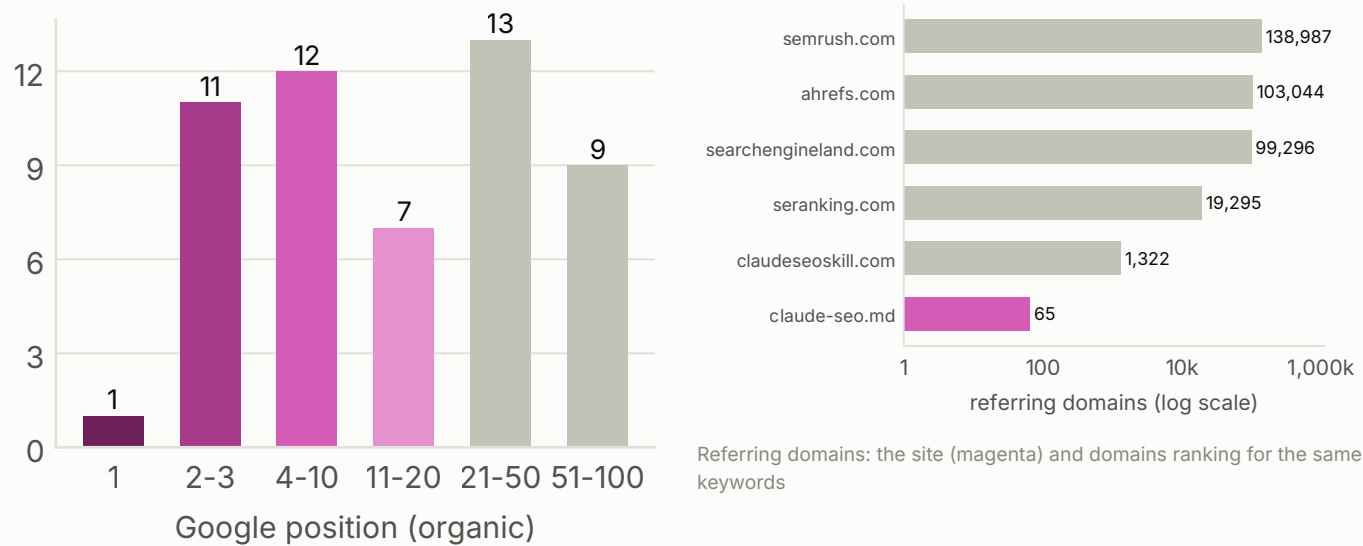
referring domains

858

backlinks

30

mentions in AI answers



Ranking keywords by Google position

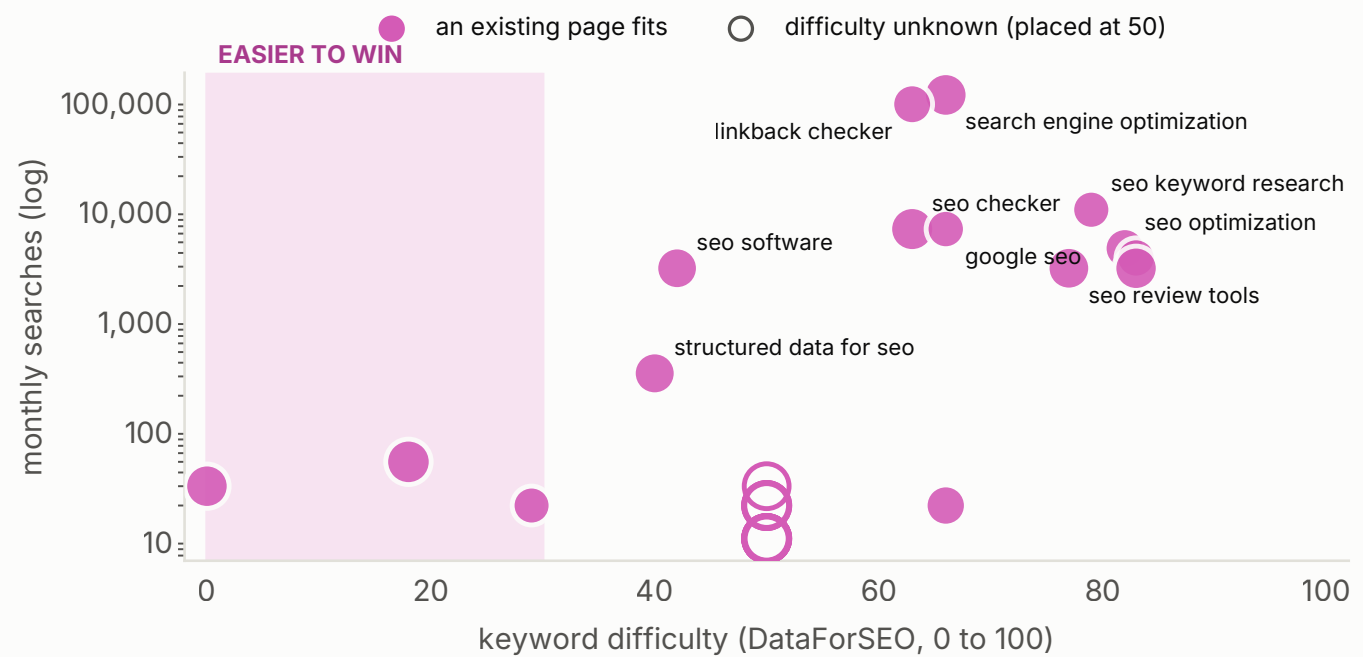
Top ranking keywords

KEYWORD	POSITION	SEARCHES/MO	RANKING PAGE	JEV RELEVANCE
seo tools	35	110,000	/	0.92
dataforseo	11	4,400	/skills/seo-dataforseo	0.76
data for seo	10	1,000	/skills/seo-dataforseo	0.69
wordpress mcp	22	880	/blog/wp-mcp-ultimate-wordpress-ai-seo	0.46
sxo	18	720	/skills/seo-sxo	0.75
claude seo	2	480	/	1.00
claude seo skill	25	480	/	0.99
claude seo skills	26	480	/	1.00
seo skill	31	320	/	0.97
schema code	81	260	/skills/seo-schema	0.86
seo machine learning	59	260	/	0.63
seo michael	15	260	/	0.08

Showing 12 of 53 ranking keywords; all are in the workbook.

Keywords worth winning

DataForSEO supplied keyword ideas, suggestions and competitor gaps. Jev kept only those relevant to this business (0.66 or more), dropped searches for other brands, and chose which existing page should own each one, or said a new page is needed.



KEYWORD	SEARCHES/MO	DIFFICULTY	INTENT	JEV RELEVANCE	PAGE TO OWN IT
claudes seo skill github	50	18	navigational	0.97	/skills
using claudes for seo	30	0	commercial	0.91	/
what is structured data for seo	20	29	informational	0.66	/skills/seo-schema
claudes seo plugin	30	n/a	navigational	0.94	/
claudes seo tool	20	n/a	commercial	1.00	/
claudes seo audit	20	n/a	informational	1.00	/skills/seo-audit

Live Google results for the top keywords

KEYWORD	SITE POSITION	AI OVERVIEW	TOP 3 RESULTS
data for seo	not in top 10	yes, site not cited	dataforseo.com, dataforseo.com, seranking.com
claudes seo	2	yes, cites the site	github.com, claudes-seo.md, reddit.com
ai seo audit	not in top 10	yes, cites the site	searchengineland.com, seo.ai, siteimprove.com
claudes code for seo	not in top 10	yes, cites the site	infranodus.com, reddit.com, youtube.com
claudes code seo	not in top 10	yes, cites the site	youtube.com, youtube.com, reddit.com

How Jev reads the site

Site-level questions asked over the homepage and the list of page titles. Each card shows Jev's typed answer and the probability it gave each option.

CHOICE · VERIFY

What kind of business is this?

personal or portfolio

confidence 0.51

personal or portfolio

0.56

saas or software

0.44

local service

0.00

SCORE

How clear is the offer on the homepage?

1.00

confidence 1.00

A visitor cannot tell what is offe

0.00

The offer is guessable but vague o

0.00

The offer and audience are clear;

0.00

Offer, audience and a specific rea

1.00

NOUL · VERIFY

Does the homepage say who, what and where?

P(yes) 0.49

yes

0.49

no

0.51

SCORE

How focused is the site's topic set?

0.95

confidence 0.85

Scattered topics with no visible c

0.00

A loose theme with many unrelated

0.00

A clear theme with a few off-topic

0.15

Tightly organised around a clear s

0.85

NOUL

Does it serve a specific local area?

P(yes) 0.06

yes

0.06

no

0.94

THIS JEV RUN

Every judgment in this report came from these requests.

Model

jev-1.13.0

Requests

78

Judgments

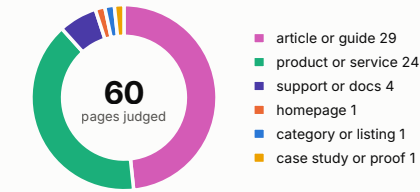
825

Input tokens

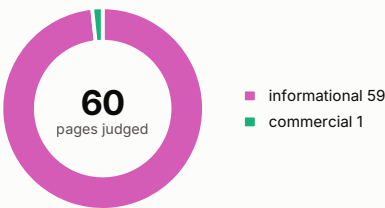
474,964

Decisive answers

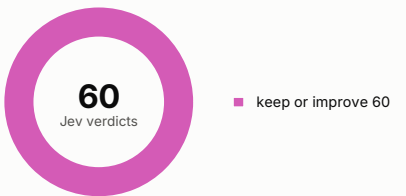
87%



Page types (Jev Choice)



Search intent (Jev Choice)



Suggested action per page

Page quality heatmap

Every Score and yes or no answer on a 0 to 1 scale, for the pages Jev judged most important. Darker is better. A dash means the question did not apply, for example no meta description to judge.

	helpful	specific	trust	citable	answer 1st	title	meta	next step
/	0.95	0.95	0.84	1.00	0.86	0.84	0.86	0.90
/install	0.99	0.74	0.76	1.00	0.92	0.97	0.95	0.96
/skills/seo-page	0.96	0.80	0.78	1.00	0.94	0.85	0.95	0.83
/skills	0.87	0.72	0.80	1.00	0.85	0.86	0.89	0.76
/skills/seo-local	0.93	0.78	0.74	1.00	0.91	0.88	0.95	0.82
/skills/seo-technical	0.93	0.76	0.79	1.00	0.92	0.80	0.93	0.82
/skills/seo-plan	0.95	0.77	0.69	0.99	0.88	0.71	0.97	0.78
/skills/seo-backlinks	0.95	0.81	0.78	1.00	0.90	0.94	0.97	0.84
/skills/seo-programmatic	0.93	0.80	0.77	0.99	0.90	0.89	0.97	0.81
/blog/wp-mcp-ultimate-wordpress-ai-seo	0.88	0.72	0.65	0.99	0.44	0.78	0.93	0.87
/skills/seo-schema	0.94	0.79	0.81	1.00	0.91	0.72	0.97	0.85
/skills/seo-audit	0.98	0.87	0.85	1.00	0.87	0.75	0.98	0.81
/skills/seo-maps	0.93	0.82	0.73	1.00	0.91	0.86	0.98	0.77
/skills/seo	0.93	0.85	0.77	0.99	0.83	0.69	0.97	0.73
/skills/seo-geo	0.87	0.81	0.79	0.99	0.84	0.69	0.82	0.80
/skills/seo-content	0.92	0.81	0.75	1.00	0.91	0.70	0.96	0.84
/skills/seo-sitemap	0.94	0.76	0.78	1.00	0.93	0.83	0.98	0.75
/skills/seo-flow	0.89	0.82	0.81	1.00	0.92	0.82	0.98	0.84

How sure was Jev?

A Choice or Score answer is decisive at confidence 0.80 or above; a yes or no answer is decisive at P(yes) of 0.80 or more, or 0.20 or less. Everything else is marked for a human check and flagged on its action.



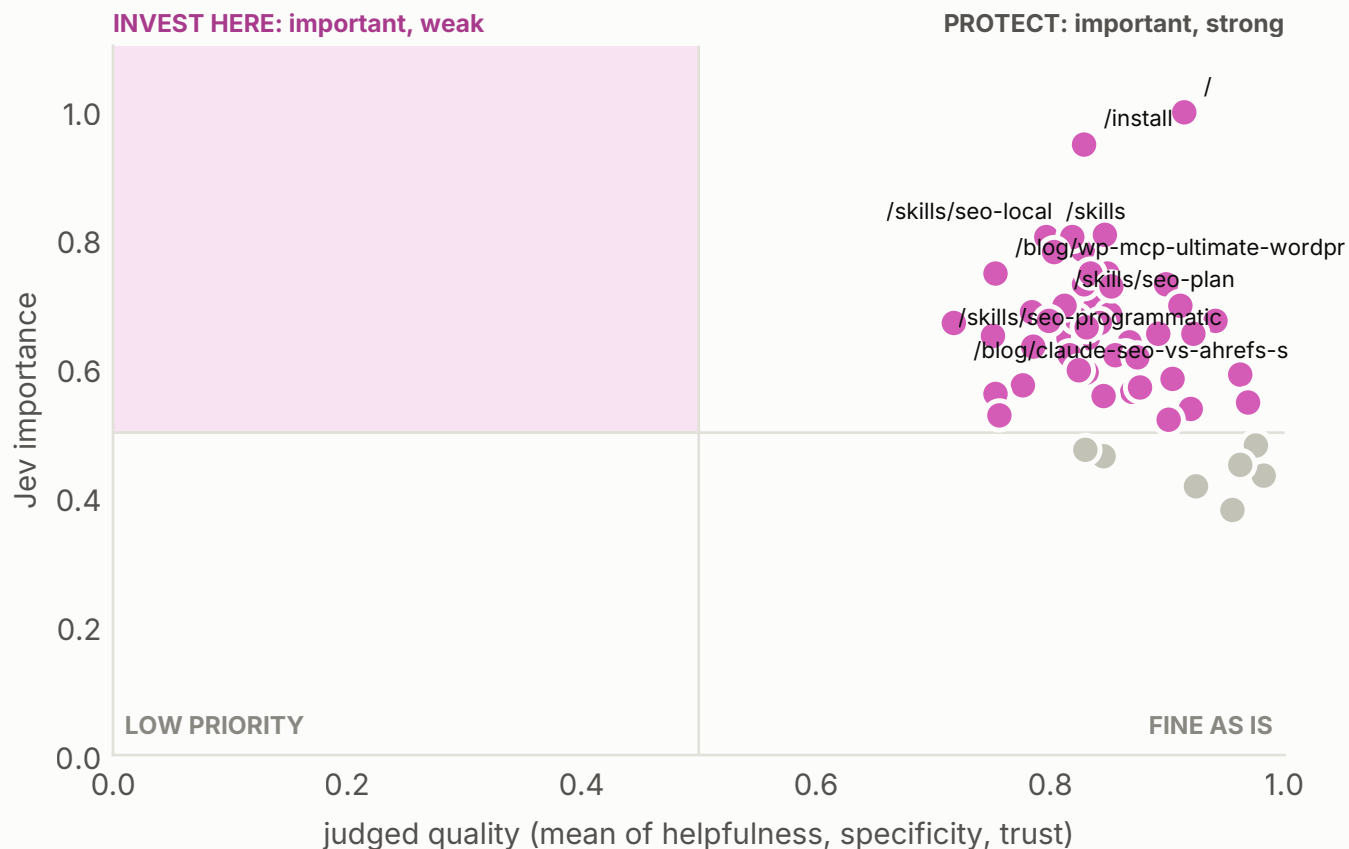
Pages that may compete for the same searches

Code shortlisted 40 pairs with overlapping titles and headings; Jev judged whether a searcher would treat them as substitutes. The most likely competitors are shown; 0.6 or more becomes an action.

PAGE A	PAGE B	TITLE OVERLAP	P(COMPETE)
https://claude-seo.md/skills/seo-drift	https://claude-seo.md/blog/seo-drift-monitoring-guide	1.0	0.49
https://claude-seo.md/blog/claude-seo-v240-release	https://claude-seo.md/blog/claude-seo-v231-release	1.0	0.28
https://claude-seo.md/blog/claude-seo-v240-release	https://claude-seo.md/blog/claude-seo-v224-release	1.0	0.25
https://claude-seo.md/	https://claude-seo.md/skills	1.0	0.24
https://claude-seo.md/blog/claude-seo-v240-release	https://claude-seo.md/blog/claude-seo-v225-release	1.0	0.24
https://claude-seo.md/blog/claude-seo-v190-community-release	https://claude-seo.md/blog/claude-seo-v231-release	1.0	0.24
https://claude-seo.md/blog/claude-seo-v240-release	https://claude-seo.md/blog/claude-seo-v223-release	1.0	0.21
https://claude-seo.md/blog/claude-seo-v190-community-release	https://claude-seo.md/blog/claude-seo-v224-release	1.0	0.21

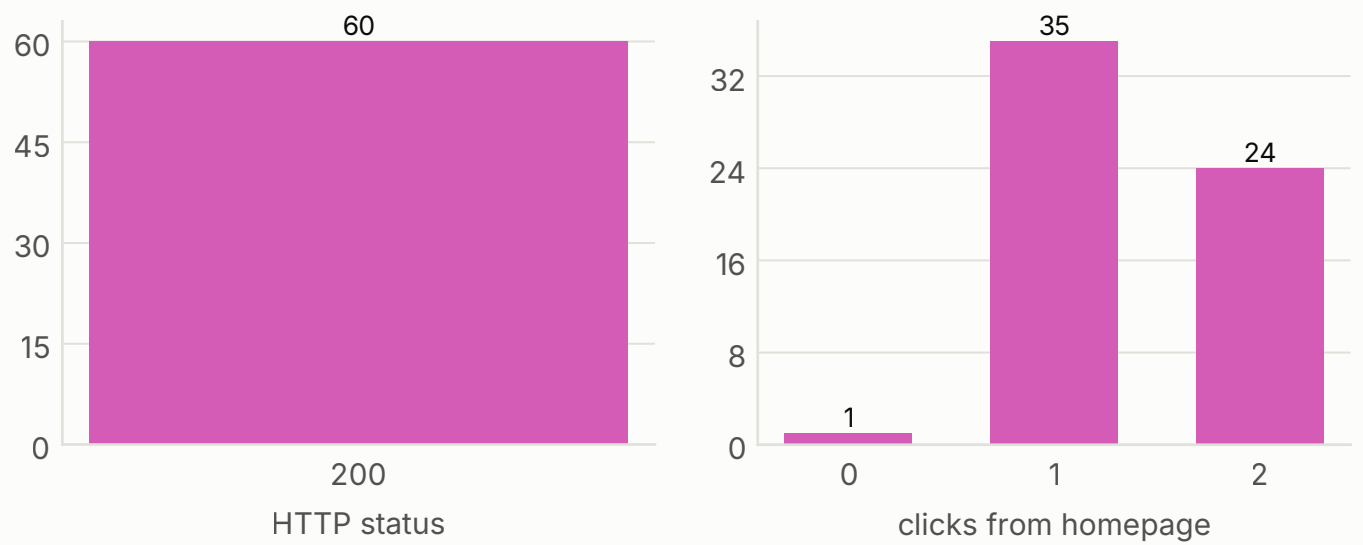
Where to invest

Each page placed by how important Jev judged it to the business and how good its content is (mean of helpfulness, specificity and trust). Pages in the shaded corner matter and are weak: improving them is likely to pay back first.



No page is both important (0.5 or more) and weak (below 0.5).

Crawl and indexing 99



HTTP status of crawled URLs		Click depth from the homepage	
robots.txt	found	Googlebot allowed	Bingbot allowed
XML sitemap	63 URLs in 1 file(s)		
HTTPS	yes · HTTP redirects to HTTPS: yes		
Missing page status	404	correct	
Rendering	auto; homepage needed JavaScript rendering: no		
Crawl limits	60 pages, depth 5 · page cap reached: larger sites were sampled		

Actions

JEV-006 · Host or HTTPS redirect is temporary (302 or 307)

P3lowrule

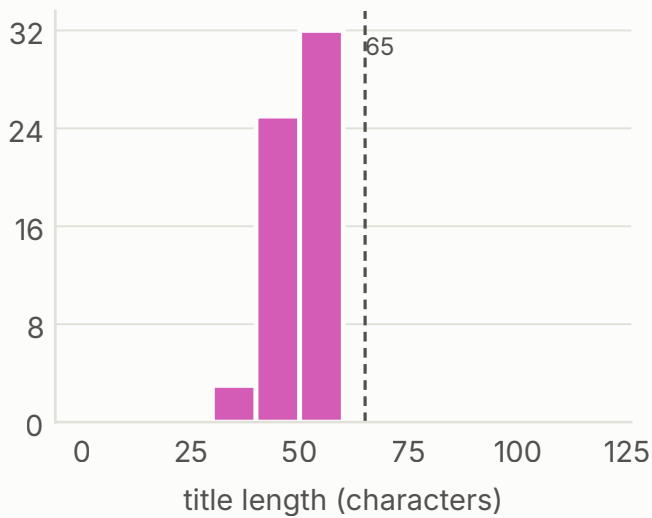
1 affected · www.claude-seo.md answered 307

Fix:

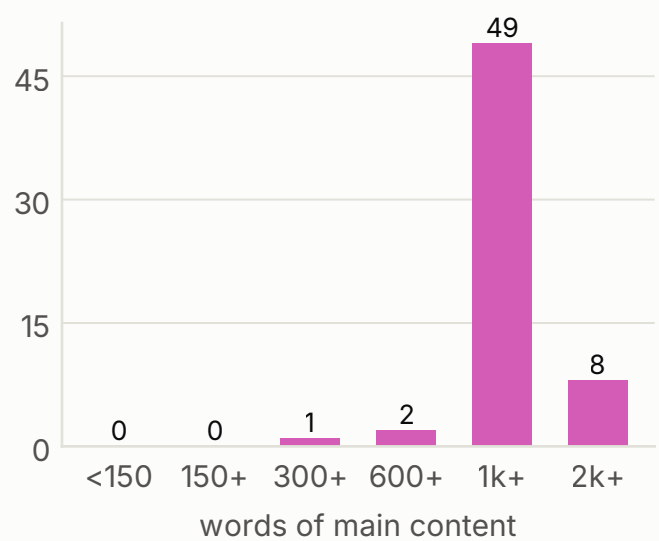
 Use a permanent redirect (301 or 308) for www, non-www and HTTP to HTTPS, so search engines consolidate on one host. [Source](#)

/

On-page 99



Title length. The 65 mark is a display convention, not a rule.



Main content words per page. The 150 mark is a warning sign, not a ranking factor.

Actions

JEV-007 · Main headings that do not state the topic

P3

● low

Jev judged

heuristic

1 affected · Jev P(H1 states the topic) averaged 0.17 (0 worst, 1 best) on 1 page: /

Fix: Make the H1 name the page's topic rather than a slogan. [Source](#)

/

Links and architecture 98

Actions

JEV-010 · Internal links with generic anchor text

P3

● low

rule

1 affected · Anchors such as: LEARN MORE →

Fix: Use anchor text that describes the destination. [Source](#)

/blog/claude-seo-vs-ahrefs-semrush

JEV-011 · External links returning errors

P3

● low

rule

2 affected · 2 of 80 sampled outbound links

Fix: Update or remove outbound links that no longer resolve. [Source](#)

youtube.com/@Geronimo_sudo-AI · skool.com/@daniel-agrici-3925

Structured data and sharing 99

Actions

JEV-005 · Structured data missing properties Google requires for rich results

P3lowrule

29 affected · SoftwareApplication on / lacks aggregateRating or review; SoftwareApplication on /skills lacks offers.price, aggregateRating or review; SoftwareApplication on /install lacks aggregateRating or review; SoftwareApplication on /skills/seo-audit lacks offers.price, aggregateRating or review; SoftwareApplication on /skills/seo-technical lacks aggregateRating or review; SoftwareApplication on /skills/seo-technical lacks offers.price, aggregateRating or review; and 47 more

Fix:

 Add the missing required properties listed in the evidence, or remove markup that cannot be completed truthfully.

Source

/ · /install · /skills · /skills/seo · /skills/seo-agentic · /skills/seo-audit · +23 more

AI search readiness 78

Who may crawl the site (robots.txt, checked for 12 user agents)

✓ Googlebot
SEARCH

✓ Bingbot
SEARCH

✓ GPTBot
AI

✓ OAI-SearchBot
AI

✓ ChatGPT-User
AI

✓ ClaudeBot
AI

✓ Claude-SearchBot
AI

✓ PerplexityBot
AI

✓ Google-Extended
AI

✓ Applebot-Extended
AI

✓ CCBot
AI

✓ Bytespider
AI

✓ llms.txt
OPTIONAL

Actions

JEV-004 · Homepage does not state who, what and where plainly

P2lowJev judged1 to verifyheuristic

1 affected · Jev P(homepage states who, what and where) 0.49

Fix:

 Say the organisation's name, what it does and its market or location in plain words near the top. Editorial heuristic: Google states no special optimization is required for its AI features.

Source

/

JEV-008 · Pages that bury the main point

P3lowJev judged3 to verifyheuristic

3 affected · Jev P(opens with the point) averaged 0.43 (0 worst, 1 best) on 3 pages: /blog/claude-seo-34k-organic-clicks, /blog/generative-engine-optimization-guide, /blog/wp-mcp-ultimate-wordpress-ai-seo

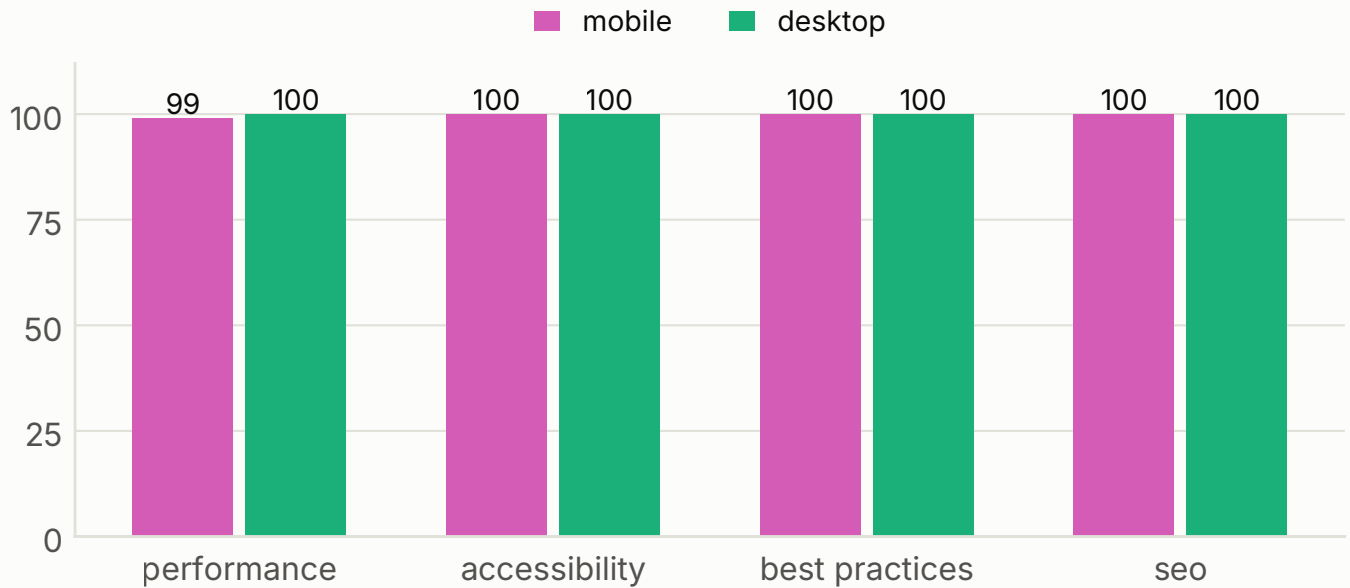
Fix:

 Open with a one or two sentence answer or offer before any preamble. Editorial heuristic for readers and answer engines, not a Google requirement.

Source

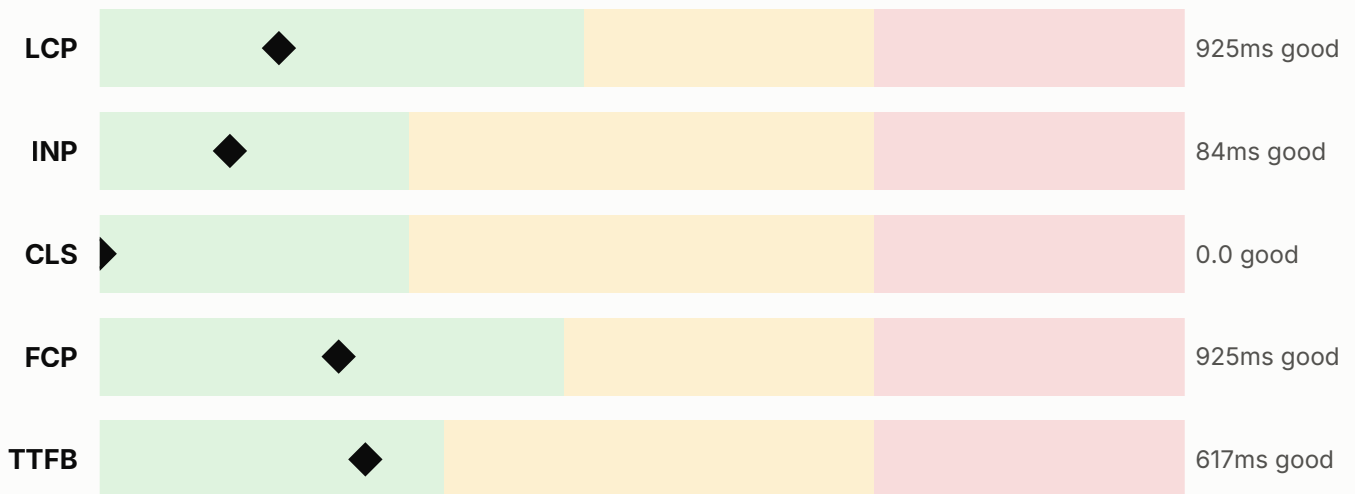
/blog/claude-seo-34k-organic-clicks · /blog/generative-engine-optimization-guide · /blog/wp-mcp-ultimate-wordpress-ai-seo

Performance 93



Lighthouse lab scores for the homepage (one synthetic load each)

Core Web Vitals, real Chrome users (75th percentile)



Actions

JEV-009 · Images without width and height

P3

low

rule

5 affected · 21 images without explicit size

Fix: Set width and height so layout does not shift while images load. [Source](#)

[/blog/google-september-2026-spam-update](#) · [/blog/claude-seo-v220-release](#) · [/blog/claude-seo-v190-community-release](#) · [/blog/claude-seo-v2-release](#) · [/blog/claude-seo-v196-flow-security-hardening](#)

Search visibility and authority 82

Actions

JEV-001 · Relevant keywords close to page one

P2

● medium

DataForSEO

4 affected · sxo (720/mo, position 18, difficulty 0); seo skills claude (110/mo, position 16, difficulty 0); claude code seo skill (70/mo, position 4, difficulty 5); longer term: free website audit online (110/mo, position 19, difficulty 84)

Fix: Strengthen the ranking page for each keyword: answer the search more fully, add internal links to it and tighten its title. [Source](#)

/ · /skills · /skills/seo-sxo

JEV-002 · Relevant keywords an existing page could win

P2

● medium

DataForSEO

16 to verify

30 affected · claude seo skill github (50/mo, difficulty 18) → /skills; using claude for seo (30/mo, difficulty 0) → /; what is structured data for seo (20/mo, difficulty 29) → /skills/seo-schema; difficulty unknown: claude seo plugin (30/mo) → /; difficulty unknown: claude seo tool (20/mo) → /; difficulty unknown: claude seo audit (20/mo) → /skills/seo-audit

Fix: Expand the named page to cover each keyword's search need, then link to it from related pages. [Source](#)

/ · /install · /skills · /skills/seo-agentic · /skills/seo-audit · /skills/seo-backlinks · +24 more

JEV-003 · Far fewer referring domains than sites ranking for the same keywords

P2

● medium

DataForSEO

heuristic

1 affected · 65 referring domains against a median of 99,296 across 5 domains ranking for the same keywords (semrush.com 138,987, ahrefs.com 103,044, searchengineland.com 99,296, seranking.com 19,295, claudeseoskill.com 1,322)

Fix: Earn links from sites your audience already reads: original data, tools, guest expertise and partner pages. [Source](#)

/

Page inventory

PAGE	DEPTH	WORDS	IN	TYPE (JEV)	INTENT (JEV)	IMPORT.	ACTION (JEV)
/	0	1815	59	homepage	informational	1.00	keep
/blog	1	1375	59	category or listing	informational	0.65	keep
/blog/claude-seo-34k-organic-clicks	1	1865	2	case study or proof	informational	0.67	keep
/blog/claude-seo-v180-free-backlinks	1	1552	6	article or guide	informational	0.59	keep
/blog/claude-seo-v181-image-seo	1	1646	5	article or guide	informational	0.56	keep
/blog/claude-seo-v190-community-release	1	1748	7	article or guide	informational	0.58	keep
/blog/claude-seo-v220-release	1	1317	3	article or guide	informational	0.54	keep
/blog/claude-seo-v240-release	1	1521	8	article or guide	informational	0.48	keep
/blog/google-september-2026-spam-update	1	1968	3	article or guide	informational	0.56	keep
/install	1	546	13	support or docs	informational	0.95	keep
/skills	1	1109	59	product or service	informational	0.80	keep
/skills/seo-agentic	1	1625	5	product or service	informational	0.70	keep
/skills/seo-audit	1	1758	32	support or docs	informational	0.73	keep
/skills/seo-backlinks	1	1626	7	product or service	informational	0.75	keep
/skills/seo-cluster	1	1657	9	product or service	informational	0.64	keep
/skills/seo-competitor-pages	1	1576	4	product or service	informational	0.68	keep
/skills/seo-content	1	1555	14	product or service	informational	0.71	keep
/skills/seo-dataforseo	1	1614	11	product or service	informational	0.65	keep
/skills/seo-drift	1	1606	7	product or service	informational	0.62	keep
/skills/seo-ecommerce	1	1520	6	support or docs	informational	0.62	keep
/skills/seo-flow	1	1682	12	product or service	informational	0.70	keep
/skills/seo-geo	1	1791	16	product or service	informational	0.72	keep
/skills/seo-google	1	1901	5	product or service	informational	0.68	keep
/skills/seo-hreflang	1	1795	3	product or service	informational	0.70	keep
/skills/seo-image-gen	1	2244	4	support or docs	informational	0.57	keep
/skills/seo-images	1	1572	6	product or service	informational	0.70	keep
/skills/seo-local	1	1868	8	product or service	informational	0.80	keep
/skills/seo-maps	1	1573	6	product or service	informational	0.73	keep
/skills/seo-page	1	1552	6	product or service	informational	0.81	keep
/skills/seo-plan	1	1455	7	product or service	informational	0.78	keep

/skills/seo-programmatic	1	1612	6	product or service	informational	0.75	keep
/skills/seo-schema	1	1534	20	product or service	informational	0.73	keep
/skills/seo-sitemap	1	1555	6	product or service	informational	0.71	keep
/skills/seo-sxo	1	1578	7	product or service	informational	0.62	keep
/skills/seo-technical	1	1698	26	product or service	informational	0.78	keep
/speed-report	1	1826	3	article or guide	informational	0.59	keep
/ai-visibility-tool	2	822	1	article or guide	informational	0.65	keep
/blog/claude-seo-v172-update	2	1468	3	article or guide	informational	0.47	keep
/blog/claude-seo-v196-flow-security-hardening	2	2325	5	article or guide	informational	0.55	keep
/blog/claude-seo-v2-release	2	2011	2	article or guide	informational	0.65	keep
/blog/claude-seo-v223-release	2	1221	2	article or guide	informational	0.38	keep
/blog/claude-seo-v224-release	2	1025	4	article or guide	informational	0.42	keep
/blog/claude-seo-v225-release	2	925	3	article or guide	informational	0.45	keep
/blog/claude-seo-v231-release	2	1987	3	article or guide	informational	0.43	keep
/blog/claude-seo-vs-ahrefs-semrush	2	2021	11	article or guide	commercial	0.67	keep
/blog/flow-framework-seo-guide	2	1996	5	article or guide	informational	0.66	keep
/blog/generative-engine-optimization-guide	2	2518	10	article or guide	informational	0.65	keep
/blog/google-api-seo-reporting-claude	2	1676	6	article or guide	informational	0.63	keep
/blog/how-to-run-free-seo-audit-claude-seo	2	1349	15	article or guide	informational	0.69	keep
/blog/hreflang-x-default-guide	2	1646	2	article or guide	informational	0.56	keep
/blog/local-seo-guide	2	6494	2	article or guide	informational	0.53	keep
/blog/robots-txt-guide	2	4872	1	article or guide	informational	0.57	keep
/blog/seo-drift-monitoring-guide	2	1749	2	article or guide	informational	0.60	keep
/blog/technical-seo-with-claude-code	2	1744	12	article or guide	informational	0.67	keep
/blog/topic-clustering-serp-overlap	2	1811	3	article or guide	informational	0.62	keep
/blog/webmcp-website-readiness	2	1938	4	article or guide	informational	0.46	keep
/blog/wp-mcp-ultimate-wordpress-ai-seo	2	1647	1	article or guide	informational	0.75	keep
/blog/xml-sitemap-guide	2	6218	3	article or guide	informational	0.52	keep
/skills/seo	2	1433	2	product or service	informational	0.73	keep
/skills/seo-content-brief	2	1499	5	product or service	informational	0.67	keep

Method, sources and limits

Formulas

Area score starts at 100 and subtracts, per finding, a severity amount (critical 25, high 12, medium 6, low 2, info 0) times $(0.5 + 0.5 \times \text{share of pages affected})$. Site-wide findings count as full share. Content quality and AI search readiness blend 70% importance-weighted Jev judgments with 30% rules. Performance blends 50% Lighthouse mobile performance with 50% crawl observations.

Overall score is the weighted mean of scored areas (weights in the scorecard). Unsourced areas are left out, never counted as zero. A blocked site is capped at 20; a site without reliable HTTPS at 60.

Impact = severity weight (critical 10, high 6, medium 3, low 1) $\times (0.6 + 0.4 \times \text{reach}) \times (0.6 + 0.8 \times \text{highest Jev importance among affected pages})$, scaled so the largest is 100. **Priority**: P1 for critical, or high with impact 40 or more; P2 for impact 30 or more or any high; P3 otherwise. **Quick win**: impact 35 or more with effort of hours.

Jev

Model requested jev-latest, returned jev-1.13.0. 78 requests, 474964 input tokens, 0 failed, 0 skipped by the budget cap. Page text sent to Jev is capped at 6,000 characters. Jev answers are model judgments, not measurements; decisive does not mean correct.

DataForSEO

17 requests, 0 failed, 0 skipped by the budget cap. Location 2840, language en. Search volumes, difficulty and traffic (ETV) are DataForSEO estimates; positions are organic ranks at collection time.

Limits

- The crawl covered 60 URLs, stopping at the page cap, so site-wide counts describe a sample. Orphan and depth findings only see links on crawled pages.
- Rankings, keywords and backlinks come from DataForSEO's databases, not from Search Console or analytics. Nothing here measures actual visits or revenue.
- PageSpeed lab scores vary between runs. Field data exists only for sites with enough Chrome traffic.
- Rules marked heuristic are editorial conventions, not search engine requirements.

Sources

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